

TLS CORPORATE

Assisting in corporate communication

TLS CORPORATE helps you in your corporate communication. It provides for Web or CD-ROM/DVD delivered information service utilising multiple synchronised media to help you get your message across to your employees. With TLS CORPORATE you can be everywhere virtually. Don't ask them to read because they won't. Talk to them as you would if they were in the same room. Point things out to them, guide them, sell them. Let them explore your communications at their own speed and in their own way and get the real value that you want.

As more and more organisations embrace the multimedia revolution, the demands placed on corporate communications strains your capacity. Keep staff up to date on the latest products or options available. Empower them by providing a sophisticated and intelligent retrieval service to your information. This requires a different approach - the intelligent blending of disparate media. TLS CORPORATE facilitates such blending.

This is how they find things intelligently

This is what you are talking about

This is you talking to your employees

This is what you are saying

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Ross McPhedran (chair):
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Bob Jansen:
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[Psyche Australian Journal of Chemistry Readership survey](#)

Bob Jansen
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The copyright in the EPICentre Research Compilation CD-ROM remains with EPICentre, while the copyright in individual items included on this disc remains with the relevant team members. OK. What I'd like to do is to present you the interim results of a project called EPICentre. EPICentre is a joint initiative between the CSIRO Division of Information Technology, CSIRO Publishing, which is now a, an organisation which has been spun off from CSIRO as a fully funded, or a fully self-funding commercial publisher, Monash University and RMIT.

Basically the EPICentre Project is trying to trial the different formats and forms for electronic journals. And really what we're attempting to do is to see a) what is out there for the readership of those two journals and b) how we can deliver the sorts of requirements that the readers of those journals want.

There's two journals involved: the journal called Psyche which is already an electronic journal and has

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TLS CORPORATE enables an organisation to:

- Maximise the return on corporate communications by involving all staff - make processes transparent
- Provide flexible access to corporate information
- Value-add existing information through intelligent links between related items of information
- Make more use of existing information by re-purposing
- Provide a flexible network of access points to their information in preference to, but parallel with, searching technologies
- Incorporate new information without recourse to expensive editing of existing information;
- Provide subsets of existing information without expensive editing or duplication of such information
- Extend the useful life of existing information by making it more easily found

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